

MODULE-BASED TRAINING FOR PROFESSIONAL WORKERS

What is the programme about?

We offer a module-based and an individual approach of vocational and professional training in the areas of Business Administration with focus on International Trade, Digital Business and Online Communications as well as Insides into German Education System. Together with our local partner institutions (Anhalt University of Applied Sciences, HTWK Leipzig, HSB Akademie Leipzig, IHK Bildungszentrum Halle-Dessau) we create an individual programme according to your needs.

We also offer online-based courses in cooperation with Colearning Academy that address professional workers who want to learn new job-relevant skills in a competence-based approach.

Benefits

UP-TO-DATE AND INTERESTING SPECIALIST TOPICS

PROFIT FROM INTENSIVE KNOWLEDGE EXCHANGE AND PROFESSIONAL KNOW-HOW

PRACTICAL WORKSHOPS AND SEMINARS

MODULAR APPROACH, I.E., INDIVIDUAL PROGRAMME ADAPTED TO INDIVIDUAL NEEDS

PLANNING OF AN ADDITIONAL ACTIVITY PROGRAMME ACCORDING TO YOUR PREFERENCES, ACCOMMODATION AND TRANSFER

Modularized offering includes

- Business Administration with focus on International Trade: Entrepreneurial Management, Leadership, Intercultural Management, Corporate Finance, Corporate Project Management, International Accounting, International Human Resource Management
- Digital Business and Online Communications: principles of Online Communication, Digital Innovation and Electronic Business, Principles of the Network Economy, Business Model Innovation, Social Media Management, Crisis Communication, Video Production, Online Marketing, Affiliate Marketing
- Insides into German Education System: Curriculum development, Faculty management, Quality management

and many more! **Ask for individual offers at: info@dcg-halle.de**

Full service in all non-academic issues

DCG as partner in all non-academic issues will give full service before and during your stay in Germany.

A cooperation by



You still have questions?
Please feel free to contact us

info@dcg-halle.de

www.dcg-halle.de