

WANT TO STUDY IN GERMANY?
SAVE TIME & MONEY WITH US! STUDY IN OUR

MBA INTERNATIONAL TRADE

What is the programme about?

MBA International Trade is a collaborative programme between your university and Anhalt University of Applied Sciences in Germany and is supported in all non-academic and administrative issues by the state recognized German non-profit organization DCG Halle gGmbH – International Institute –.

This Master is a quality German MBA internationally academically accredited by FIBAA, with a focus on developing proactive, intercultural managers, financial experts, importers, exporters, consultants and entrepreneurs in the global market. It prepares graduates for the global business environment by providing students the set of skills to analyse the suitability of investments for good corporate strategic success in both global and domestic business environments.



Programme Modules

- International Economic Theory and Policy
- Economic Statistics and Empirical Methods
- International Accounting and Financial Analysis
- International Business Law
- International Marketing Management
- International Strategic Management
- International Management Management Game
- Leadership and Management Skills
- Corporate Finance and Investment
- Corporate Project Management I
- Corporate Project Management II

Optional Modules

- International Human Resource Management
- Entrepreneurial Management
- Logistics Management
- Controlling

A cooperation by



Benefits

PARTICIPATE IN ONE OF THE OLDEST MBA PROGRAMME TAUGHT IN ENGLISH IN GERMANY

RECEIVE AN INTERNATIONALLY HIGHLY RECOGNIZED DEGREE AS MBA IN INTERNATIONAL TRADE (ACCREDITED BY FIBAA AGENCY)

STUDY WITH HIGH PRACTICE RELEVANCE PARTICIPATING IN COOPERATE PROJECTS AND INTERNATIONAL WORKSHOPS, E.G. IN LONDON, PARIS, AMSTERDAM

RECEIVE KNOWLEDGE FROM INTERNATIONAL FACULTY WITH EXCELLENT ACADEMIC AND CORPORATE EXPERIENCE

ENJOY INNOVATIVE TEACHING AND INTERACTIVE METHODS BASED ON REAL LIFE CASE STUDIES

ENJOY YOUR OPPORTUNITIES TRAVELLING THROUGH EUROPE WITH YOUR GERMAN RESIDENT PERMIT IN THE YEAR OF STUDY

GETTING INTO THE EMPLOYMENT MARKET FASTER
BY SAVING ONE STUDY YEAR THROUGH OUR INNOVATIVE MODEL

Programme structure

You have finished your first or second year of the Master studies in a Business Discipline that is acknowledged for a partner programme by Anhalt University. Credits from up to 6–7 modules can be recognized by Anhalt University. You must study only one year in Bernburg where you do 7–8 modules and write your Master thesis.

You receive your internationally accepted MBA by Anhalt University of Applied Sciences. After your graduation you can stay 18 months in Europe to apply for a job.

Study in beautiful and quiet city of Bernburg

Bernburg is a city of around 36.000 inhabitants. It is a quiet and peaceful city in the heart of Germany. It has clean air and a lot of nature in its surroundings. By train, bike, bus and car you can get around easily.

Full service in all non-academic issues

DCG as partner in all non-academic and administrative issues will give full service for applying visa and during your stay in Germany.

If you want to find out more,
please visit us on



or feel free to contact us directly
info@dcg-halle.de