



Ghana
Technology
University College

Hochschule Anhalt
Anhalt University of Applied Sciences



MBA INTERNATIONAL TRADE

What is the programme about?

MBA International Trade is a collaborative programme between Ghana Technology University College (GTUC) and Anhalt University of Applied Sciences in Germany. It is a quality German MBA internationally academically accredited with FIBAA, with a focus on developing proactive, intercultural managers, financial experts, importers, exporters, consultants and entrepreneurs in the global market. It prepares graduates for the global business environment by providing students the set of skills to analyze the suitability of investments for good corporate strategic success in both global and domestic business environments.

Programme duration

MBA international Trade offers two options:

- **One (1) year face to face option**

Students use one year to complete modules on the programme via face to face delivery.

- **Two (2) years distance learning option**

Students use two years to complete required modules on the programme through distance learning. The distance learning option has three main stages. A maximum of seventeen (17) weeks is used to deliver three modules at each stage. At the beginning of the programme, students from Ghana and other countries are expected to meet at GTUC for three days for orientation and team development. Students from various countries are expected to work as a team on the learning platform.

Programme Modules

One year and two year options have the same modules as follows:

- International Economic Theory and Policy
- Economic Statistics and Empirical Methods
- International Accounting and Financial Analysis
- International Business Law
- International Marketing Management
- International Strategic Management
- International Management
- Management Game
- Leadership and Management Skills
- Corporate Finance and Investment
- Corporate Project Management I
- Corporate Project Management II
- International Human Resource Management
- Entrepreneurial Management

International Experience

The International Accounting and Financial Analysis module presents an opportunity for students to travel to UK to experience the world of corporate accounting with highly rated global companies e.g. Pricewaterhouse Coopers, BDO Institute of Chartered

Accountants in England and Wales (ICAEW) and the International Accounting Standards Board (IASB). The credit transferring workshop exposes students to discussions pertaining to finance and accounting procedures of major international accounting institutions and corporations.

Admission Requirements

The Programme is of particular interest to people working in, or planning to work in finance, insurance, banking, consultancy, import and export sector, manufacturing, logistics and the service industries. Increasingly, some use our MBA International Trade Programme to help them establish their own business.

Applicants must have a minimum qualification of a good bachelor's degree with at least 2nd class division.

English proficiency is required from French speaking international applicants, for whom English is not an official language. Applicants have an option to enroll at GTUC's language center to obtain proficiency in English.

Tuition:

The tuition fee for the programme is: 4000 Pounds for Ghanaians and 6000 Pounds for international students
Internal student's tuition excludes cost of travelling and accommodation for orientation.

How to apply?

Application forms are available at the website at www.gtuc.edu.gh. The cost of the application form is GH ₵150, payable by way of Bankers Draft (from any bank). Applicants have the option to post the filled form to Ghana Technology University College, Graduate School, Private Mail Bag 100, Accra-North or mail scanned application forms and supporting documents to graduateadmissions@gtuc.edu.gh. International students who reside outside Ghana at the time of applying can pay \$50 USD in international money order for the cost of the form. A bank account will be provided on request for payment of forms. Unpaid and incomplete forms will not be processed.

Admissions sessions:

There are three admission sessions in a year: May, September and January

Lecture sessions:**• One year option -**

Weekends (8.00am to 4.30pm)

• Two year Distance Learning Option -

Online hours to be determined by students. Scheduled Chat time with faculty to be determined before module begins.

Lectures are delivered by faculty from

GTUC and Professors/Guest Lecturers from the Anhalt University of Applied Sciences Germany also fly-in for face to face lectures.

Graduation

Students will graduate from both Universities (GTUC and Anhalt) and have the opportunity to attend both Graduation Ceremonies in Ghana and Germany (November of each year)

How to verify this programme at Anhalt

Kindly visit the link below to verify information from Anhalt.

[Http://mtr.wi.hsanhalt.de/index.php/de/internationality/partner-universities](http://mtr.wi.hsanhalt.de/index.php/de/internationality/partner-universities)

Contact:**Accra campus:**

+233 (0)302-917152, 0202698352/3

Kumasi campus:

+233(0)3221-92373, 0202698214

Koforidua Learning Centre:

0202625760, 0202625761

Takoradi Learning Centre:

0202625794

Ho Learning Centre: 0505663496

Nigeria campus: +2348085039466

Email:

graduateadmissions@gtuc.edu.gh

Nigeria Office:

admin@thelearningnuggets.com

Office Hours:

Monday-Friday: 8.00am-5.00pm

Saturdays: 9.00am-2.00pm

TESTIMONIALS ON MBA INTERNATIONAL TRADE



SOLACE AGENDA KUDJUSON
(ADMINISTRATOR, AFRICAN GUARANTEE TRUST FINANCIALS, AGT)

MBA (Int.Trade) is a recommendable top notch option for students looking out to enhance their critical thinking and decision making abilities at managerial levels. This program provides quality education and great Networking Avenue.



NANA YAA SERWAA SARPONG
(CHANNEL MANAGER, MULTIMEDIA GROUP LTD, MULTI TV)
Anhalt's International MBA Program is invaluable and very practical for African economies such as Ghana. Students are strategically connected and their ideas are challenged and honed for impactful results beyond the program.



Professor Dr. Cornelia Scott, Program Director of MBA International Trade at Anhalt University of Applied Sciences
The international MBA faculty strives to create global managers that are equipped with the skill set necessary in the demanding international business environment. Our courses aim to prepare students for the professional, social and ethical responsibilities they will carry in their international societies. We create professionals with personalities!



Dr. Markus Holz, CEO ALD Vacuum Technologies, Hanau Germany Guest lecturer MBA International Trade
Since 2008 I have been able to bring over 25 years of international corporate management experience to the lecture rooms and shared this experience with motivated and creative students. This prepares them for exciting and rewarding international careers.