

# MBA INTERNATIONAL TRADE

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a cooperation of  
Anhalt University of Applied Sciences  
DCG Halle e.V. – International Institute –



**Hochschule Anhalt**  
Anhalt University of Applied Sciences



Halle e.V.  
INTERNATIONAL INSTITUTE

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## STUDENT INFORMATION



## study

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The Anhalt University of Applied Sciences offers innovative teaching and research at international level and with international study quality and quality of life in the heart of central Germany.

## WHY WOULD YOU JOIN A COOPERATIVE STUDY PROGRAM WITH THE ANHALT UNIVERSITY OF APPLIED SCIENCES?

The Anhalt University of Applied Sciences is a German tertiary education institution, that differs from the traditional university mainly through its more practical orientation.

Anhalt offers innovative teaching and research at international level and with international study quality and quality of life in the heart of central Germany with three campuses: in Bernburg, Dessau and Köthen.

65 Bachelors and Masters courses in seven departments prepare over 7,900 students – including 1,900 international students – for one thing above all: a successful start to their careers.

The clear concept behind the Anhalt University of Applied Sciences is particularly compelling because it systematically brings together science and innovation.

During the MBA International Trade you would study one year at your university and the second year at Anhalt University. In Germany the program will be entirely in English.

Graduates of the Master of International Trade program will be awarded the academic title Master of Business Administration (M.B.A.) of the Anhalt University of Applied Sciences.

A German Master Degree will improve your job opportunities in the EU, especially applying in German companies located all over the world.

You will get insights into the German culture, including the German “values” for quality, structure and sustainability. Thus, you can support to build bridges between cultures in your future role.



PRACTICAL ORIENTED CURRICULUM

IN GERMAN LANGUAGE OF INSTRUCTION  
IS 100 % ENGLISH

INTERNATIONAL FACULTY WITH EXCELLENT  
ACADEMIC AND CORPORATE EXPERIENCE

INNOVATIVE TEACHING AND INTERACTIVE  
METHODS BASED ON REAL LIFE CASE STUDIES

COOPERATE PROJECTS AND INTERNATIONAL  
WORKSHOPS (LONDON-BERLIN)

ONE OF THE OLDEST MBA PROGRAMS TAUGHT  
IN ENGLISH IN GERMANY

ACCREDITED BY INTERNATIONALLY  
RECOGNIZED AGENCY (FIBAA)

## WHY WOULD YOU BE INTERESTED IN STUDYING A MBA INTERNATIONAL TRADE?

The accredited Master of International Trade program is focused on developing proactive, intercultural managers, consultants and entrepreneurs for the global market – leaders in today's dynamic business arena.

Our curriculum in general management with an emphasis on international trade is a blend of theoretical knowledge in core fields like Economics, Management, Accounting, Finance, Marketing, Law, Statistics and practical elements such as Project Management, Entrepreneurial Management, Leadership and Management Skills.

In addition to the professional knowledge imparted we emphasize the development of social, communication and teamworking competencies in an intercultural environment to build up the mindset and skill set to lead teams in international markets worldwide. Modern interactive teaching methods are combined with multimedia tools to impart knowledge and skills to apply cutting edge concepts for developing creative solutions to real, relevant and current business problems and scenarios.

The international faculty comprising of academics and professionals from diverse industries further accentuate the international and practical orientation of our curriculum.

## HOW IS THE PROGRAM STRUCTURED?

### WHO SHOULD APPLY TO THE MBA INTERNATIONAL TRADE PROGRAM AT ANHALT UNIVERSITY OF APPLIED SCIENCES IN BERNBURG, GERMANY?

We seek to create ethical and effective professionals with the capability and confidence to acquire management positions as well as to develop all the indispensable skills in order to progress to a genuine leadership role. Our graduates become innovative professionals in the highly competitive global market of the future.

#### What kind of career does the MBA prepare you for?

As a general management program with specialization in International Trade, the MBA is good preparation for any job that requires general management competence in International Trade sector. The program is of particular interest to people working in, or planning to work in finance, consultancy, manufacturing and service industries. Increasingly, some use our

MBA program to help them establish their own business or return to help run a family business.

#### Do I need to prove my language proficiency in German?

Please note, in Germany the MBA International Trade course is taught entirely in English, German language is NOT required, however German language courses will be offered.

#### What undergraduate degree subject should I have?

There is no particular preference. We welcome applications from arts, languages and philosophy graduates as well as those from the pure sciences, engineering, math and the social sciences, including business and economics.

In the MBA International Trade you study related to the program with the university partner 3–4 semesters. The program consists of core and optional modules. Each module is worth 5 credits.

#### Core modules are

International Economic Theory and Policy

Economic Statistics and Empirical Methods

International Accounting and Financial Analysis

International Business Law

Corporate Project Management I  
International Management

International Marketing Management

Corporate Finance and Investment

Leadership and Management Skills

Corporate Project Management II

International Strategic Management

Management Game

Master Thesis (20 Credits)

#### Optional modules are

Reporting and Controlling

International Human Resource Management

Entrepreneurial Management

Strategic Logistics Management

The Master Thesis and the Colloquium is 20 Credits.

#### Which modules are done at Anhalt and which ones at the partner university?

This is defined individually with the partner university.

#### Will Anhalt lecturers come to teach at the partner university?

This is not planned but may be possible in block seminars.

## live

A small city that offers all amenities for good student life.

## WHAT IS LIFE IN BERNBURG LIKE?

Bernburg is a city of around 36.000 inhabitants. It is a quiet and peaceful city in the heart of Germany which has a long history.

In 2011 Bernburg celebrated its 1.050th birthday. Although a relatively small city, Bernburg offers a lot of amenities for its inhabitants. The city offers a range of good restaurants as well as bars for nightlife.

In the city, people can do almost all errands by foot but also with the car,

bus or bike. Students are not living on the campus but can reach it within 10 min by bus.

On the campus, students can use sports facilities all year. The campus also offers a bar and a restaurant as well as the student restaurant.

Bernburg is a green city with lots of parks, clean and clear air, during the night you can see the many stars in the night sky and the River Saale offers a lot of biking ways.

### Is living in Bernburg safe?

In general, Bernburg is a safe city. Even at night, there is no place which is categorized as dangerous.

### Close city highlights to visit

Due to its centrality, students can get to all places in Germany by train, bus or car within 4–6 hours of traveling. The next airports are in Leipzig (65km) or Berlin (169km).

### Interesting cities to visit

Leipzig (65km)  
Berlin (165km)  
Dresden (185km)  
Hamburg (298km)  
Prague (325km)  
Frankfurt (384km)  
Munich (477km)

### Events in Bernburg

Middle Age Markets and  
Walpurgis Night in the Castle  
(End of April/ Beginning of May)

Rose Festival and Town Festival  
(End of May/ Beginning of June)

Castle Hill Festival (June)

Water Sports Festivals (Summer)

Wine Markets (Autumn)

Historical Harvest Home (Autumn)

Christmas Market

Carneval (November)

ENSURING  
PEACE OF MIND FOR  
OUR PARTICIPANTS

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## support

By solving all the administrative tasks for students, DCG ensures that students can fully concentrate on their studies in beautiful Bernburg.

## ADMINISTRATIVE INFORMATION

### What do I need to do to get my Visa?

The German partner of the cooperation, the DCG Halle e.V. – International Institute, is giving a big support in the whole Visa application process for the program students.

Program students participate in the APS group processing and only need to go personally to the German Embassy for giving their finger prints.

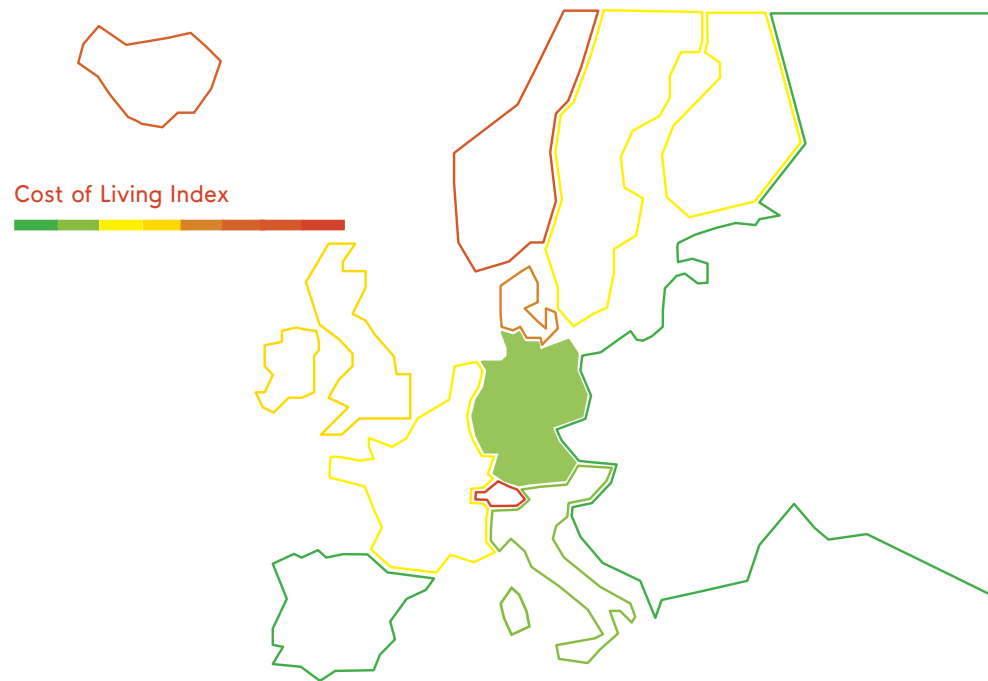
What students need to do is an interview in English at the partner university

with a German Professor to prove their academic ability for the course.

And all payments (tuition and cost of living) have to be done prior to Visa application.

### Who is supporting me in Germany when I have problems not related to academic issues?

DCG Halle e.V. – International Institute is supporting in all administrative issues when students are in Germany.





## WHAT COST ARE INVOLVED FOR ME?

### Cost of living in Germany

When students come to Germany, they have to show their financial ability for studying in Germany. For this, they have to show to the German authorities that they possess 8.640 € (actually from 2016) for their cost of living (one year) before DCG handles their Visa application process. The amount is coupled to the German BAFÖG (study support regulation) defined by the Ministry for Education and Science.

DCG handles all the administrative tasks, listed below, for students coming to Germany.

### From the yearly costs of living you have to finance

1. Fees and costs for entry and stay, registration formalities, Visa application, permit of residence, bank accounts, insurance certificates

2. Fees and costs for accommodation (student hostel, living community), rent from October–September (including advanced payment for heating, water, electricity etc.), internet access, equipment of the apartment

3. Security deposit for safety bond to the foreigner registration office, rental bond (repayment after finalization of the stay resp. rental contract)

4. Charges and dues  
University semester fee

For our program students we can offer better deals (1.+2.) that include better services and lower fees.  
Remaining balance is their monthly "pocket money" divided by 12 month.

Study service fee

→ Please ask your university for the study service fee involved for this program.

## HOW EXPENSIVE IS STUDYING IN GERMANY?

### Cost of living

Compared to other Western European countries Germany has a relatively low Cost of Living Index (65.54) and is placed on rank 16.  
Related to the reunification of Germany more than 25 years ago, there is an additional difference between the Western and Eastern part of Germany.

In the average the living cost in East Germany are around 20 % lower as in West Germany, especially in big cities, i.e. a student in Munich must pay between 400–500 € for a single room in a community, our program students who study at the DCG partner university in Bernburg pay for the same around 230–250 €.

**Studying on a German campus is even cheaper.**

Example for campus prices:  
A meal at the campus Mensa costs 1,50–3,00 €  
0.5l of beer in a campus club costs 2 €  
1kg of bread is available for 1,30 €

Studying a Master in English language in Germany is very cheap related to the fees and living costs in U.K or other West European countries.

**Will I live on my own or do I have to share my room?**

Most students live in a shared apartment. They have their own room but share bathroom and kitchen.

**What sources of funding are available to me?**

Below mentioned funding opportunities are available for applicants who may have insufficient financial means:

- Apply for overseas study scholarships from one's home country if applicable
- Apply for German nationwide DAAD (Deutscher Akademischer Austausch Dienst / German Academic Exchange Service) scholarships if applicable, available at:  
[www.daad.de/en](http://www.daad.de/en)

**Studying in Germany is, "free of charge", why do we have to pay tuition fee?**

This is a partner program between the Anhalt University of Applied Sciences and your university. Anhalt is providing additional capacities next to its normal teaching agenda. The classes are closed and program students who are successfully in the part at the partner university receive their Visa and get a study place to continue their study at Anhalt university.

Students can always apply at any German university directly.

However, places for foreign students are limited and a place is given at availability and often bound to a "numerus clausus".

Students also have to apply for their Visa themselves and have to do their interviews for proof of English proficiency at the German Embassy in their country.

Furthermore students would have to take care for health insurance, flat, registration at different German authorities, bank accounts on their own.

Even though students pay fees, the program is set up to save time and money for them compared to the conventional ways, as they get into a paid job faster than their peers in conventional programs.

**Are students allowed to work in Germany while they study?**

Work is permitted in the time of the university study, but opportunities for foreign students are restricted. You would only be allowed to do a very limited number of hours per week. In total foreign students can work during their study 180 half days per year.



DCG IS A NON-PROFIT ASSOCIATION

OUR GOAL IS TO SUPPORT THE  
UNDERSTANDING AMONG NATIONS  
BY FOSTERING AND ORGANIZING  
EDUCATIONAL PROJECTS

IN 17 YEARS OF  
ORGANIZATIONAL ACTIVITIES

WE HELPED MORE THAN 3.100  
PARTICIPANTS IN OUR PROGRAMS

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Prof. Dr. Cornelia Scott  
Program Director of MBA International Trade  
Anhalt University of Applied Sciences

**STILL HAVE OTHER QUESTION?  
PLEASE FEEL FREE TO CONTACT US!**

DCG Halle e.V. – International Institute –  
[www.dcg-halle.de](http://www.dcg-halle.de)

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Anhalt University of Applied Sciences

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**DCG**  
Halle e.V.  
INTERNATIONAL INSTITUTE

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## report

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The insights from three of our Alumni will give you an impression about study and life in Bernburg and at the Anhalt Campus.

# MBA学习生活的丰富与精彩

RUOCHE SHU

2015年的秋天是我第一次来到德国。在经过国内所有紧张的学习准备后（合作项目安排下一切都还是满顺利的：），当初所有的憧憬和幻想，都在那一刻变成现实。学校所在的小城贝恩堡没有城市的喧闹，宁静而怡然。

就是在这样的自然环境下开始了我的MBA学习生活。说实话我很喜欢德国学校的课堂氛围。在课堂上，不用约定俗成的有提问了才能举手回答，教授课程中只要你有任何的疑问，或者更好的建议，你都可以随时示意站起来发言，和教授、老师交流讨论。我们可以自由发言表达，只要能为自己的论点找到论据，你的回答就是最棒的。这样的学习方式更具有启发性所以随之而来的当然还有压力。但我告诉自己激励自己的正是海外求学的难才能带来的最后丰硕的果！而我们还有来自不同国家的教授带来各自独特的教学模式，这让我们体验到不同文化下的学习与生活。

MBA学习中我体验最为深刻的是项目为我们搭建的各种国际交流学习平台，比如春季四月组织我们参观访问了国际化金融中心伦敦的几个国际顶级财会金融机构，这些平日触及不到的行业制高点竟被列入我们的学习参观内容里，真是不得不说的赞！还有与波兰友好大学的交换学生进行的为期一周的国际项目交流

周，还有幸参观了柏林财政部听一位资深博士的经济主题的演讲，体验满分！

对于我自己而言，这一年的成长是巨大的。课堂上的发言机会以及各种presentation演讲让我克服了害羞内向的缺点，增强了个人自信，让我更好的去讲述去表达。在生活上，有MBA办公室的老师教员的辅导和帮助让我更快的适应这个国家，这个环境。让我在自我独立的路上，得到了帮扶和支持。

除却紧张的学习之外，我现在还负责担任下一届MBA学生的助教，从生活以及学习各个方面分享我的个人经验并给予他们帮助。我想我之所以能有这样的机遇，都必须感谢这一年的学习成长经历，它让我成长为一个更加优秀的人。感谢当初的我作出了留学安大MBA的选择！

这一年，充实而欢愉，丰富而精彩！

2016.12舒若尘

## My Wonderful MBA Study & Life

The fall of 2015 was the first time I came to Germany. After all the intense domestic study preparation (thanks to cooperative arrangements for the program everything was very smooth), all my hopes and fantasies came at that moment into reality. The school is located in a small town called Bernburg. It does not have the excitement of big cities but rather quiet and comfortable.

I started my MBA study life smoothly in such a natural environment. To be honest, I'm fond of the study atmosphere here: If you have any questions or suggestions during lectures, you can stand up and speak at any time, and discuss with professors freely. We are very much encouraged to speak and express your opinions. This way of learning is more instructive, so of course there is also pressure. But I told myself what's motivating me is exactly the challenges of studying abroad and I believe hard works and efforts will eventually bring fruitful results! Besides we have professors from different countries to bring their own unique teaching methods, which allows us to experience and expose ourselves under different cultures and see things in a broader intercultural perspective.

The most exciting experience of my MBA study life was various international excursions and workshops and exchange programs that our program director Prof. Dr. Scott has built up and designed for us. We have, for instance, visited some of the top organizations and institutes such as BDO, IFRS in April 2016 in the world's financial center

London. This was one of the most important parts of our accounting module as we've got the opportunity to integrate the theories we learnt into practical experience and had inspirational talks and discussions with professionals. Also I was fortunate to be selected to participate an international student project week between our university and our partner university of Economics in Cracow, Poland. And we even had the chance to visit the Finance Ministry in Berlin and listened an economic keynote speech presented by a doctor. This was great!

For me this year has been remarkable in personal achievement. All kinds of practices such as speaking in public during lectures and presenting keynote speeches have helped me to overcome my shyness and enhanced my self-confidence. I know now much better how to express myself well. Life experience was also pleasant and I become more independent with all aid and support from the MBA teaching and admin team.

Beside my student identity I am currently tutoring junior MBA students and share my study life experiences with the hope of passing on the positive power that I gained all along. I am thankful and grateful for all that happened in this year as it made me a better person. I thank me in 2015 who made this decision to study abroad the MBA program at Hochschule Anhalt!  
What a WONDERFUL year!

12, 2016 Shu, Ruochen



# On The Way 2017继续前行！

MINGJU XIN

从安哈尔特应用技术大学毕业已经快两年了，但是在德国的求学时光还是历历在目。回想起2013年的那个十月，自己是否真的能够适应德国的学习生活仿佛如五味瓶一般在我心里上下颠簸，正是因为出于对自己的不满足，才让我坚决地迈出了异国求学的步伐。而很多时候，你不狠狠逼自己一下，都不知道自己原来真的很优秀。

贝恩堡是一座美丽的小城，我们MBA的小鲜肉们喜欢叫它小堡，可能是因为出校门口高速公路边上的小樱桃很可爱的缘故吧。当你走进校园，你可以感觉到东德质朴的乡间气息，大部分德国人就像你的亲朋好友一样，你遇到他们点头说hallo，他们也都会微笑向你寒暄；你遇到问题需要求助，他们都会伸出友谊而又热情的橄榄枝，至少我的两年学习生活中遇到了不少这样的好人。由于战时没有被破坏，小堡的一切都还是原汁原味的德国东部城镇风貌，从民宅的房顶到马路上铺的青砖，处处都透露着复古气息。如果你生活在这里，我可以保证你会爱上这个充满魅力的小城镇。每当我与同学漫步在这里的小路上，我们会忘记国内自己家乡的繁忙与喧嚣。在这里，我和我的小伙伴更多的是享受生活，学会独立和互相关怀，女孩子变得心灵手巧，男孩子学会承担和拥有责任感。

而生活只是我来德国的一部分，来到这个工业强国我的目的最主要还是来攻读MBA这个Master学位的。在安大的校园里，一切都是那么的宁静，特别适合沉入学习的氛围，只有处在教学楼地下室位置的U-boot在夜晚的降临提醒着我们-德国还是一个盛产啤酒的国度。白天你坐在课堂里，老师会将一篇篇有关世

界经济背景的文章一遍又一遍地叫我们阅读，增加我们的阅历，同时也会对我们的英文单词水平不断进行测试，看似枯燥但是对我们的英语水平尤其是听力和口语方面有着显著的提升。而放眼接近两年的学习课程，你会发现德国的教育不像应试教育只注重学生的卷面成绩，德国的不同在于实践操练，presentation演讲一直是老师们考核学生课业掌握情况和成绩评判的重要标准之一。因为作为一个MBA学生，你不仅仅得掌握理论知识，更重要的是你要学会思考，把老师上课的内容和你自己所理解和掌握的知识结合并创新，有自己的innovation，提出自己的观点，真正的做到一个国际化的MBA学生。当然，每次考核不仅仅是自己一个人的事，有时更需要学习小组内部不断地合作和讨论，制定计划和合理分工，即使意见不统一也会产生创意的火花，各自取长补短并实现统一，最终完成一个优质的项目project。因此，我觉得自己在安大MBA专业学习的两年所收获到最大的是英语口语能力的锻炼和演讲能力的提升，学习课堂知识并加以转化到未来工作中的创新能力，以及最为重要的作为一个领导者manager的团队协作能力和决策思维方式。

2015年4月，我踏上了回国的班机。虽然暂时告别了可爱的小堡，从学生变成了一个金融工作者，但安大MBA学子的烙印深深刻在我的骨髓里。我也同时希望将这股精气神带到未来的职业生涯里，所以我经过再三考虑，选择了加入信和财富（credit harmony）投资管理有限公司，成为一名培训师。这于我而言是一份极具挑战性的工作，而我利用学习中锻炼出来的各项综合能力在这个岗位上交出了满意的工作成绩答卷。

另外，对于获得MBA学位后，自己一直希望在未来的工作中能够更上一层楼。而不断地和规律地学习金融、经济知识是我认为进步的最有效方式，所以我决定继续深造，借助之前安大的有效资源，同时也是我的导师Prof. Dr. Scott给了我一个影响我一生的建议：继续深造到波兰克拉科夫经济大学攻读经济学博士学位，我觉得自己真的非常幸运！于2016年秋再一次被欧洲大学选择，来实现自己最为骄傲和光荣的使命。而今天所取得的所有成绩，与在安大MBA班的学习和锻炼有着密不可分的联系，正是通过这么一个宝贵的机会，才有今天一位志在金融圈打下属于自己一片天的男

子汉--Steven Xin 辛明鞠！

## On The Way 2017!

It is almost two years since graduating from Anhalt University MBA Program, but the time I spent on study and life over there is still so clear to me. Recall that in October of 2013, I have been so much worried about whether I can really adapt to the new life in Germany. However, I knew deep inside my heart that I took up this study just because that I wanted to challenge my limits. And it proves in the end that often if you do not give it try you will never know how good you are and could be!

Bernburg is a beautiful town and we used to name it "Xiao Bao (Little Burg)". Probably it is because of the adorable cherry trees along the road from town to our campus. All nice and friendly local people are around us with hallo greetings when we just meet on the street and helped us generously without questioning when in need. At least that was part of my sweet memories of living and studying here as I have encountered a lot of such nice people during my stay in Germany. Bernburg is fortunate to reserve its charming look thanks to the fact that it has not been destroyed that much during war times. Whenever we had a walk we were fascinated by its pureness and quietness and forgot completely about our busy and crowd home cities back in China. Here my dear fellow students and I learnt to enjoy life and study, learnt to be independent and to take full responsibility of our own life.

Life was a sweet part of my stay in Germany and I remembered firmly that I came with a clear objective of completing MBA program. Our campus was so quiet and peaceful which made is perfectly for study. Only the underground U–boot student club reminded us about the lively interactivities among students and Germany is a country that produces beer.

During lectures Professors guided us with high academic literature and challenging tests. And I have to say that I have made quite impressive progress in particular in my speaking. What I liked the most was that grades on the test papers never define the excellence of a student!

There are more practical methods like public speech, delivering keynote presentation that combine together as evaluation criterion. As an MBAer, I learnt to focus on critical thinking other than obtaining only theoretical knowledge. To be innovative, to be creative and to be truly international is what I practiced all through my two years' study! I have learnt as well to cooperate in group work and to plan wisely and distribute tasks logically with aiming at completing a high quality project together. All what I have been trained and learnt from my MBA study life has further shaped me to work and think as a future manager!

I said farewell to my little Bernburg in April 2015 and flew back to my home country China and fortunately found a job in my

favorite finance industry. I then realized what I learnt was so much practical and useful during job and I soon was promoted as a program trainer in Credit Harmony Investment Management Co. Ltd. which is one of the competitive brands in China and headquarters in Peking. And I have proved myself with accomplishing every assigned job task in its best possible form.

Yet I am and will not be satisfied with my so far achievements but always wish to upgrade myself after my MBA study and successful career beginning. I then thought thoroughly about the invaluable suggestion that my dear supervisor and also MBA Program Director Prof. Dr. Scott gave me, that is, to continue further education and apply for a PhD research programme in Economics at Cracow University of Economics. And I was probably one of the luckiest men in the world who got paid back by their efforts and hardworking that I was admitted to take up my doctoral study again in Europe!! I made it and this time with honor again!

Thanks to my MBA study life that broadened and deepened my knowledge systems and helped me performing well in job and life. I see me in a more promising future and I know I will never stop till I get there – Come on and take the fight, Steven!

12. 2016 Xin Mingju (Steven)

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1 Pretty Castle in Bernburg  
2 Studying in the library

# 德国安大MBA生活初记

YIRU ZENG

我是嘉兴学院12届的学生曾意茹，现在来到德国已经一个多月了，很荣幸有机会向我未来的学弟学妹们对MBA项目和德国生活的相关信息做一个简单的介绍。

回溯至今，我感到从国内的准备时期到国外的学习生活一切都走的很顺利。

大学本科时我的专业是人力资源管理，短暂的实习经历让我深感自己在专业知识上的欠缺，因此多方寻找能够拓展和提升自己专业知识的机会。恰逢对接MBA项目的外事处老师来到班级对我们进行了宣传和介绍。听完介绍我已经有些动心，在查阅了学校相关资料，对比了相较同等学位其他国家其他学校来说更加经济的价格，以及从出国准备到国外学习生活都可以得到系统帮助的优势，我知道这就是我在寻找的那个机会。随后，在父母的全力支持下，我参与到了MBA项目中。

众所周知，APS是来德国留学非常重要也有难度的事情，我决定参与项目前曾查看了很多人相关资料，得知很多人的赴德留学之旅就是因为过不去这个“坎”而不得不搁置了。而参与了MBA项目的我们就要幸运多了，德方教授和老师曾远到中国对我们进行面授、指导，帮助我们以最简洁最便捷的方式顺利通过了APS。这为我省下了很多精力和时间，让我有精力兼顾国内课程、毕业事宜以及签证办理。说到签证办理，我也十分幸运，与校方合作的中介机构为我们提供了全程的协助。我从大四的寒假便提前着手准备签证材料，一切都有条有理，时间宽裕，到最后材料准备完成，进行集体递签从而省去了单独面审的紧张和麻烦。

来到德国的这一个月，我已经逐渐适应了这里的学习生活。我能这么快的适应陌生的异国环境，主要得益于学校的细心安排。还记得

得经过13个小时的长途飞行到达莱比锡机场的时刻，同学们都比较疲惫迷茫。但刚出了机场，便有学校安排的一位女士早早等在门口，热情地将我们带至接送的大巴上。十月初的德国天气比国内冷许多，我穿着稍显单薄，但坐上温暖的大巴，心中的忐忑和身体上疲惫就完全放松了下来。校方老师在途中为我们介绍了基本情况，考虑到我们初到异国对语言环境的不适应，学校还特地安排了一位往届的学长陪同，讲了些学习和生活中需要注意的事情。看着车窗外大片广阔平坦的农田、车道上井然有序的行车秩序，我有预感，在这个国家我将得到一段很特别的学习、生活经历。

大巴车直接将我们送到了公寓，一切已经被准备妥当，宽敞明亮的房间里生活设施一应俱全：床、寝具、衣柜、桌椅；公用的厨房和卫浴均匀地分布在楼层。如此妥当便捷的住处实在是帮了人生地不熟的我们大忙，听说别的项目的同学因为住宿没有安排好只好先在酒店里呆了数周，想想真是太麻烦了。来到德国的第二天，我们所交生活保证金的银行就有专门的工作人员为我们带来清晰详细的手续合同，并将第一个月的生活保证金以现金的方式发放到了我们每个人手上。

在德国的生活就这样顺利的开始。贝恩堡是一个安静雅致的城市，空气清爽干净，天气凉爽宜人，石子路细细密密的铺开，没有高楼大厦的喧嚣却充满欧洲小城的恬淡，城市不算很大，但五脏俱全，生活十分便捷。从我们所住的公寓到常去的几家超市大约只要步行十分钟的路程，路上的行车不多，且十分礼让行人。去学校则有直达的公交车，从公寓到学校校区，往返都有清晰的公交时间表可以查阅。

学校与国内大学不同是开放式的校园，教学楼分布的比较散，宽阔的草坪和秀密的树林

组成了让人心情舒畅的大片绿化，午间休息四处闲逛校园时我还偶遇了学校驯养的温顺可爱的梅花鹿。

正式课程开始的很快，教授对我们既严格又亲切，课业任务较重且十分强调我们作为学生参与的主观能动性以及团队协作。快节奏的学习对我来说既是挑战也是历练，试想要在本科时提到要做完全脱稿的、纯英语的学习主题展示我一定会摇头退却，而在这短短一个月的学习中我却已经逐渐熟悉了这种主动的、立体的、团队合作的学习方式。在这一个月的学习中，我并没有因为不适应陌生的语言环境和不同的学习方法而感到困惑迷茫，反而因为一个又一个充满挑战的任务变得更加自信更加努力。

紧张而充实的学习生活之外，也有了很开阔眼界的机会。Dr.Scott教授讲的一句话让我印象十分深刻，翻译过来大意是“全力以赴的学习，自由自在的享受。（Study hard,play hard.）”完成学习任务的间歇，同学们约在一起坐上几个小时的火车就到了德国首都柏林，感受现代欧洲大都市的别样魅力；或是花上一百欧元参加了当地直达邻国捷克首都布拉格的周末旅游，体味五彩缤纷的欧洲风情。认真投入学习，放松尽情游玩，在德国是并不冲突的事情，这让我觉得无比充实而幸福。

这一个月异国生活陌生而又新鲜，除了之前提到的，还有很多使我印象深刻的事物，像是在河边剧院举行的简洁明快的开学典礼，像是热闹自在的开学派对，像是偶尔碰上的德国早间集市，等等等等。

我的德国的新生活似乎开了个不错的头，接下来我也会享受并努力过好在这边的每一天。同时，也期待未来的学弟学妹们顺利完成国内事宜来到这边开始一段有趣而又充实的新生活。

11.2016, Zeng, Yiru



## MBA Life at Hochschule Anhalt

I'm Zeng Yiru, graduate of Jiaxing University in the year of 2012, and now came to Germany for my MBA study for over a month. So honored that I have this opportunity to share some of my own experience on our MBA program and my life in Germany so far with the Junior college students. Think back the days for preparation I felt so grateful that all from China till now at abroad went out very well.

My major was Human Resources Management at college in China and the internship experience made me realized that I still lack of specialized know how in my field. Thus I was searching for all possible chances to extend my knowledge and to increase my competence as well. By chance I have known this MBA program from teachers of the international office and found it ideal for me and my current needs. After checking on the university and program info and also comparing the economic study cost with other programs of other countries, I knew it was the CHANCE!



Not to say it has a professional team helping students in regard to all kinds of preparation and even taking care of abroad study life. I then applied for this program with full support of my parents.

It is known to all that APS is very important yet rather challenging for Chinese students who want to study in Germany. As far as I know during info search many students could not realize their study objective just because of failing in getting APS certificate. While me participating in this program was very lucky to have Professors coming far from Germany to China doing interviews and lectures. Also there are teachers from this professional team helping us prepare documents etc. and this I must say has saved me a lot of energy and time to concentrate more on my study, graduating and getting study visa smoothly. Speaking of Visa, we were fortunate to have DCG cooperative partners of our program to assist us and ensure all proper procedures go well and avoid the individual trouble of applying for all single process.

Now I have been in Germany for over a month and gradually adapted to the study and local life here. Thanks to all the thoughtful arrangements so that I can adjust myself so quickly to such new environment in a foreign country. I still remember clearly that when we just arrived at the Leipzig Airport after nearly 13 hours flight our hearts were warm and the tiredness went away knowing and seeing a shuffle bus was arranged and waiting for us already to take

us to campus. The fresh autumn day in Germany then was much colder than in China where I came from, however, I felt so safely warm inside sitting in the bus. And during the short bus tour to campus some basic info about life and study was introduced to us. Watching the vast and nice view from the window, I knew I am going to have a wonderful study and life experience here in this country.

The bus took us directly to our accommodation and everything was so ready prepared for us! So great that all we need for starting right away a new life was there: bright and tidy room equipped with all necessities such as bed, wardrobes, table and chairs. Such convenient arrangement has been rather helpful considering that we are just new comers and know barely a thing about this completely new environment. Knowing later that some students from other programs had to stay in a hotel for weeks just due to the shortage of accommodation I just was grateful to all this.

The next day upon arrival, our life was assured with opening our Sperrkonto at a local bank and having at the same time our first monthly cash for starting life here. Bernburg is such a quiet place with fresh and clean air. Without crowdedness this town looks just charming from its original German style. Living in such a small town is for me rather convenient as I can reach out all main supermarkets within 10 minutes by walk from where I live. There is a direct bus to campus and takes only 17–20 minutes to

switch life and study. And one can easily check the actual bus schedules by a phone app.

Different to most universities in China, our university here in Germany has open campus and buildings locate less centered with much green grass and trees which always make me feel refreshed whenever having a lunch break walk or just wandering around. I even had once the wonderful experience of meeting some lovely deer on our campus.

Soon we started lectures with nice but strict professors. Study has become intensive with different assignments and tasks focusing on our full participation and team cooperation. The fast tempo for me is quite challenging but also valuable experience. Before I would have stepped back and refused to present a free speech keynote in English during my bachelor study. And now just one month practices I am already familiar with this new mode of study and cooperating with fellow students in such an active and multidimensional way! In this month, I never felt confused about new environment and different study methods but become more and more confident by completing the challenging assignments and tasks one after another.

Beside intensive study schedule, I have also obtained many opportunities to enjoy study life balance as our dear Prof. Dr. Scott ever told us in the welcome meeting at semester begin that I remembered and couldn't agree more, i.e. "Study hard, play

hard". After completion of study tasks, we took the train to German Capital Berlin and experience the beauty of this "Old but sexy" city. Also for a weekend we had explored Prague the capital of neighbor country Czech Republic with affordable price. Studying and enjoying – all was so wonderful and no conflicts at all and this made me happy.

Life in Germany during the first month has brought me so much new and interesting things. Besides what I just shared above, there also are many impressive experiences such as our semester opening ceremony held in a great theater near beautiful Saale river, hot and fun semester party, fresh market in Karlsplatz.

My new life had just a good beginning and I am going to enjoy and live up every day here. And my sincerest wishes to all of you my dear fellow students and do hope you will get all green passes and flight here to start your new life journey very soon!

11.2016, Zeng, Yiru



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1 – 2 Wonderful Prague Weekend



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