

# MBA INTERNATIONAL TRADE

## What is the programme about?

MBA International Trade is a collaborative programme between your university and Anhalt University of Applied Sciences in Germany and is supported in all non-academic and administrative issues by the state recognized German non-profit organization DCG Halle e.V. – International Institute –.

This Master is a quality German MBA internationally academically accredited with FIBAA, with a focus on developing proactive, intercultural managers, financial experts, importers, exporters, consultants and entrepreneurs in the global market. It prepares graduates for the global business environment by providing students the set of skills to analyse the suitability of investments for good corporate strategic success in both global and domestic business environments.

## Programme Modules

- International Economic Theory and Policy
- Economic Statistics and Empirical Methods
- International Accounting and Financial Analysis
- International Business Law
- International Marketing Management
- International Strategic Management
- International Management
- Management Game
- Leadership and Management Skills
- Corporate Finance and Investment
- Corporate Project Management I
- Corporate Project Management II

## Optional Modules

- International Human Resource Management
- Entrepreneurial Management
- Logistics Management
- Controlling

# study & live



**Hochschule Anhalt**  
Anhalt University of Applied Sciences



**DCG**  
Halle e.V.  
INTERNATIONAL INSTITUTE

## Benefits

- STUDY IN THE BEAUTIFUL, QUIET AND GREEN TOWN OF BERNBURG (GERMANY)
- PARTICIPATE IN ONE OF THE OLDEST MBA PROGRAMME TAUGHT IN ENGLISH IN GERMANY
- RECEIVE AN INTERNATIONALLY HIGHLY RECOGNIZED DEGREE AS MBA IN INTERNATIONAL TRADE (ACCREDITED BY FIBAA AGENCY)
- STUDY WITH HIGH PRACTICE RELEVANCE PARTICIPATING IN COOPERATE PROJECTS AND INTERNATIONAL WORKSHOPS, E.G. IN LONDON, PARIS, AMSTERDAM
- IN GERMANY, YOU ARE TAUGHT 100% IN ENGLISH
- RECEIVE KNOWLEDGE FROM INTERNATIONAL FACULTY WITH EXCELLENT ACADEMIC AND CORPORATE EXPERIENCE
- ENJOY INNOVATIVE TEACHING AND INTERACTIVE METHODS BASED ON REAL LIFE CASE STUDIES
- ENJOY YOUR OPPORTUNITIES TRAVELLING THROUGH EUROPE WITH YOUR GERMAN RESIDENT PERMIT IN THE YEAR OF STUDY

## Programme structure

You have finished your first or second year of the Master study until end of this semester. The credits earned from 6–7 modules in this are recognized by Anhalt University.  
So you must study only one year in Bernburg (Germany) where you do 7–8 modules and write your Master thesis.  
You receive your internationally accepted MBA by Anhalt University of Applied Sciences. After your graduation you can stay 18 month to look for a job.

## Study in beautiful and quiet city of Bernburg

Bernburg is a city of around 36.000 inhabitants. It is a quiet and peaceful city in the heart of Germany. It has clean air and a lot of nature in its surroundings. By train, bike, bus and car you can get around easily.

## Full service in all non-academic issues

DCG as partner in all non-academic and administrative issues will give full service for applying visa and during your stay in Germany.

You still have questions?  
Please feel free to contact

DCG Halle e.V.–International Institute –  
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